



European Union  
European Regional  
Development Fund

# The TWIST project

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# TWIST

## Transport **W**ith a **S**ocial **T**arget

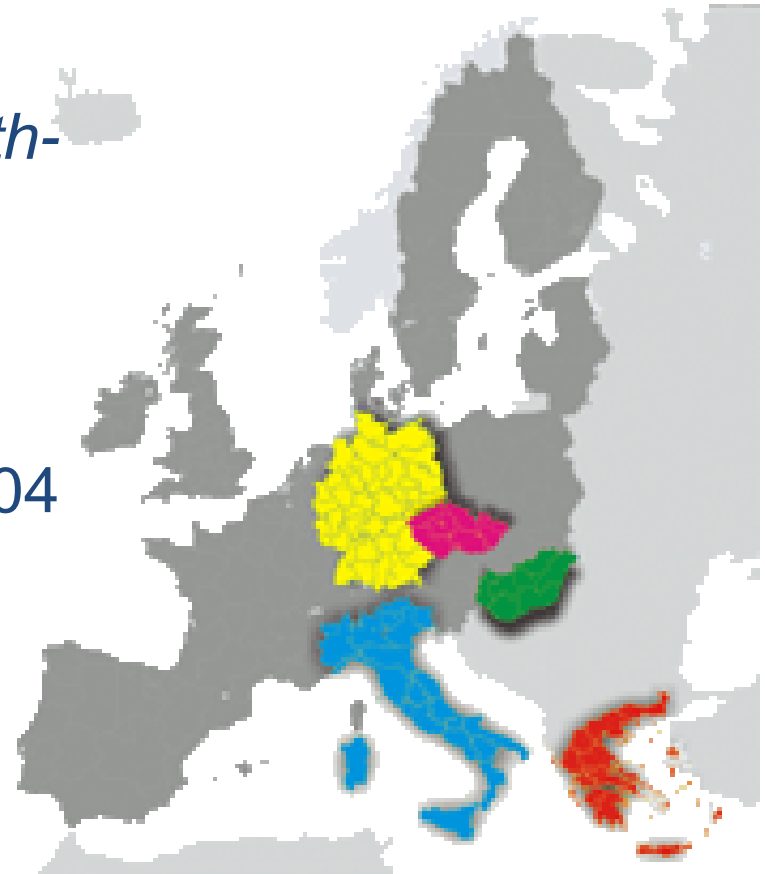
INTERREG III B - CADSES  
(*Central Adriatic Danubian South-Eastern European Space*)

**Starting date:** 01st January 2004

**Closing date:** 30th June 2007

**Duration:** 42 months

**Budget:** € 2.059.376,00



# The Partnership

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ITALY

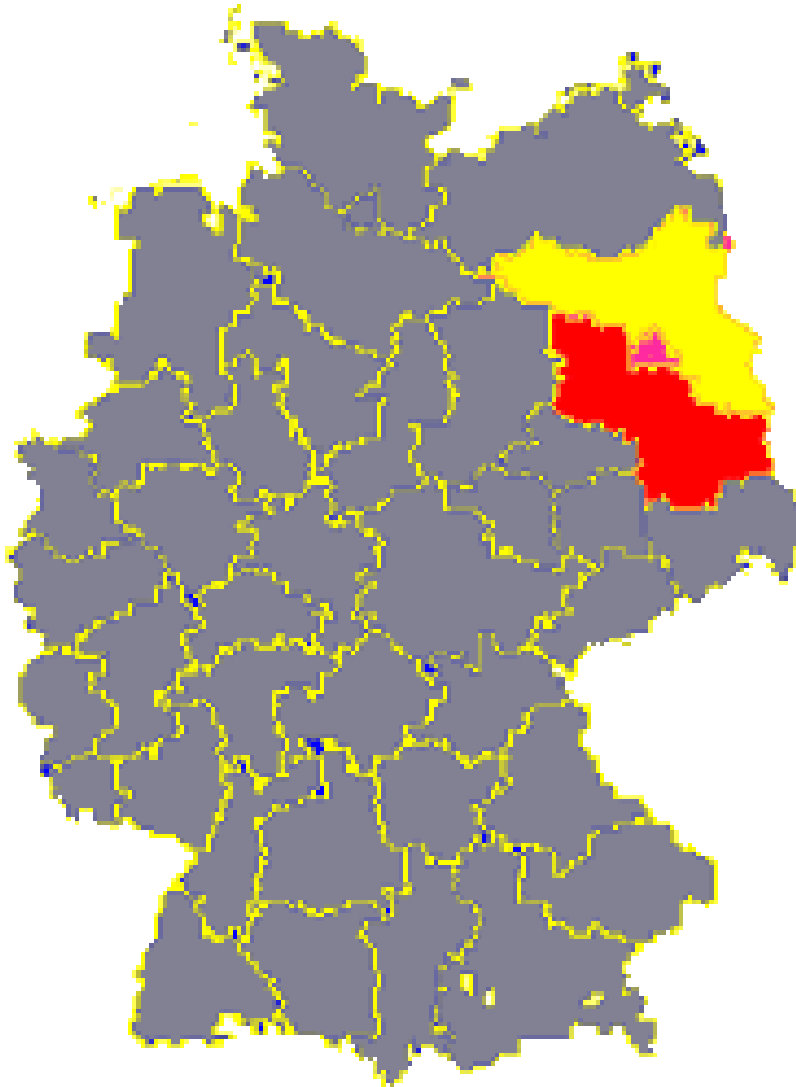
ABRUZZO

MARCHE

MOLISE

PUGLIA

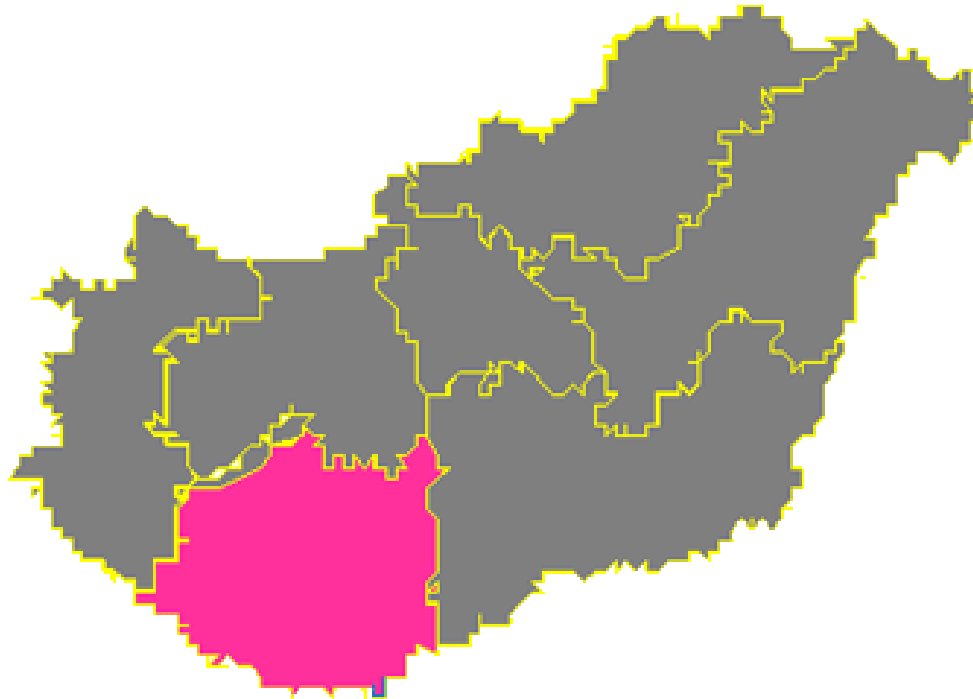
# The Partnership



GERMANY

BERLIN  
BRANDEBURG

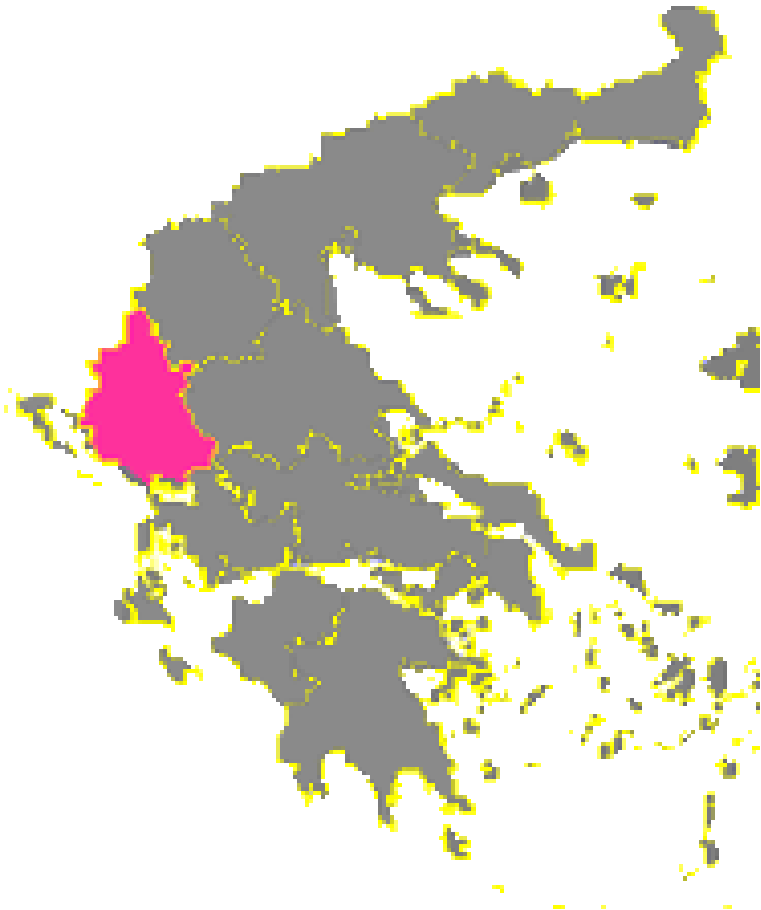
# The Partnership



HUNGARY

PECS

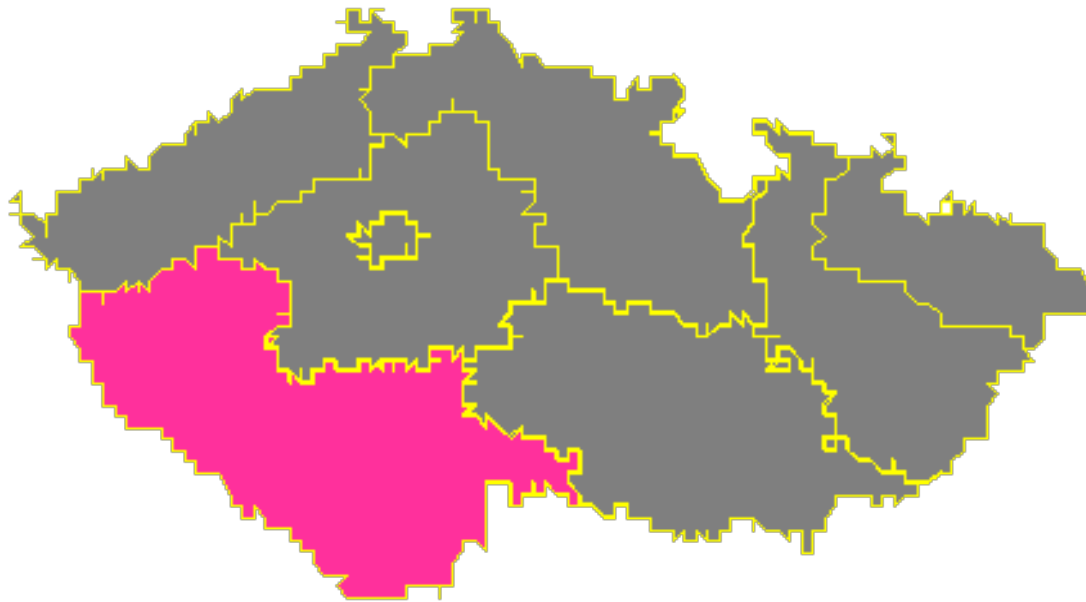
# The Partnership



GREECE

PROVINCE OF IANNINA

# The Partnership



Czech Republic

Ceske Budejovice



# Aims of the project

The project was oriented towards the promotion of the mobility in underprivileged areas by experimenting a **Demand Responsive Transport** (DRT) system.

The project's objective is the encouragement of the **mobility** of people and goods **from remote to urban areas**, the promotion of economic and cultural exchanges in the hinterland and the **reduction** of the **social and economic exclusion** of the local population.

The **reactivation of mobility** processes in the areas involved is an essential condition for the economic development especially in the inland (mountain and rural) areas

# Target and Beneficiaries

The areas of the project are mostly mountain areas, with low density population and characterized by weaker social groups (90% of the public transport's users).

These target groups can benefit of an innovative organization of transport services and network development supported by ICT tools

**Hidden** and **unsatisfied** transport demand, especially from unprivileged social classes, should and can be satisfied with “non ordinary” managerial solutions offering a **more flexible service**.

# Project Objectives

Analysis of the socio-economic gap between the hinterland (rural and mountain areas) and the urban areas

Re-organization and development of a network of transport services, with the support of Information Technologies aimed at reducing the socio-economical gap between the hinterland (mountain and rural areas) and the urban areas

Razionalization of the cost management

# Sustainability

The TWIST project has been implemented in rural and mountainous areas whose infrastructure and service systems were found to be unbalanced.

It was necessary to provide these territories with proper transport and communication facilities capable of satisfying the customer's needs, in accordance with **social, economic and environmental sustainability**.

The re-organization of the systems of transport and the introduction of innovative local services has promoted the competitiveness of these areas.

# DRT Demand Responsive Transport

	CONVENTIONAL BUS TRANSPORT	DEMAND RESPONSIVE TRANSPORT
<b><i>Advantages</i></b>	Economies of scale and costs. Predictable service (when operated well).	Freedom of Routing, Timing and Vehicle assignment. Responsive to customer's needs.
<b><i>Disadvantages</i></b>	Fixed Route, Schedule and Destinations. “Take it or leave it” offer not adaptable to daily needs. The demand may be insufficient to achieve the necessary level of service.	DRT costs may be higher than Conventional Bus Transport. Acceptable subsidy level and commercial viability is achieved as schemes mature.

# Typologies and models of DRT

**INTERCHANGE DRT** – This DRT system provides links to conventional public transport, such as interchange at a rail station or into a bus route.

**NETWORK DRT** – This DRT system provides additional services or replace uneconomic services in particular place or time.

**DESTINATION-SPECIFIC DRT** – This DRT system serves particular destinations such as airports or employment locations.

**SUBSTITUTE DRT** – This DRT system totally replaces the conventional bus services.

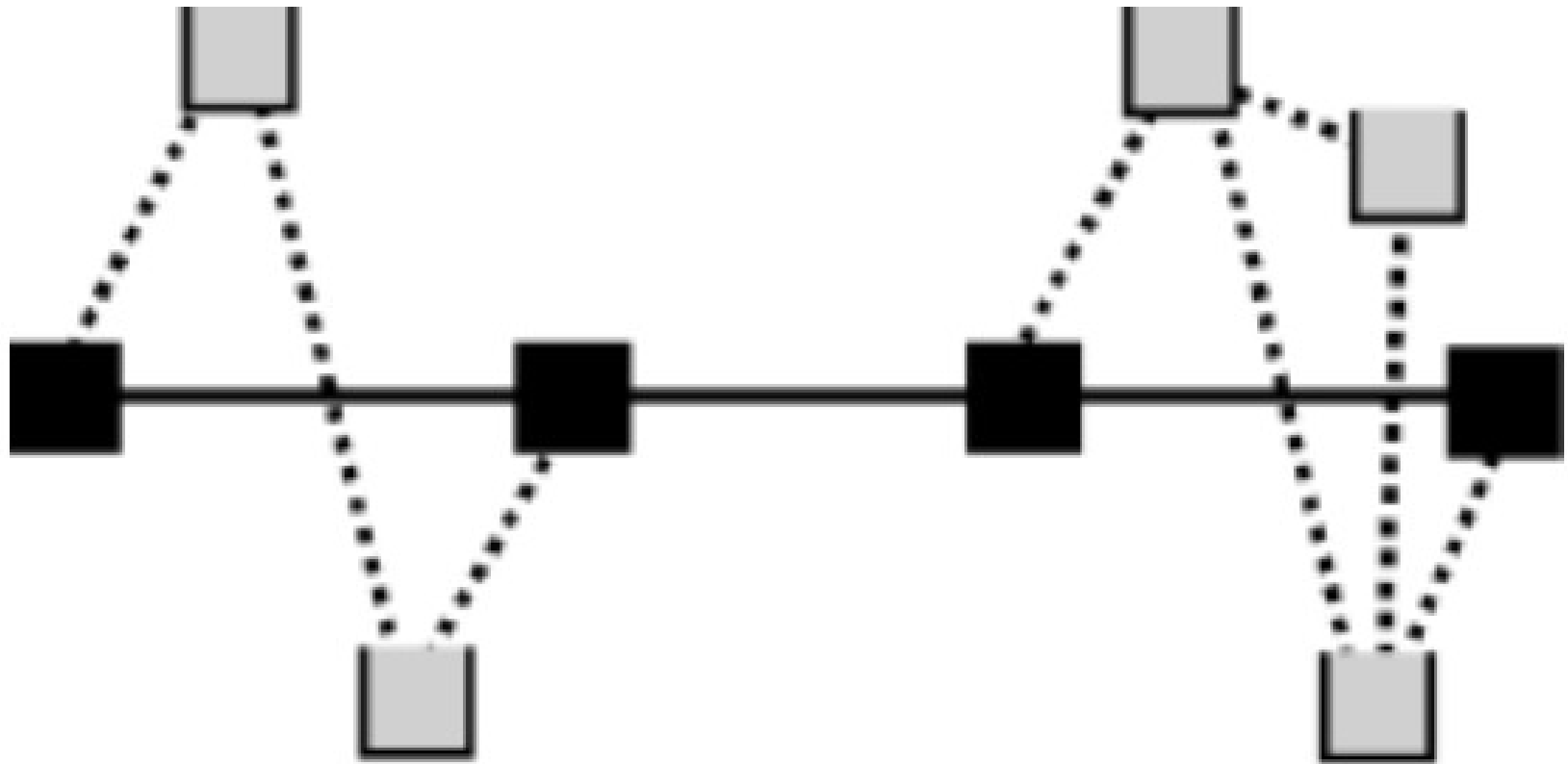
# Typologies and models of DRT

## 1. Fixed routes and partially fixed timetables



# Typologies and models of DRT

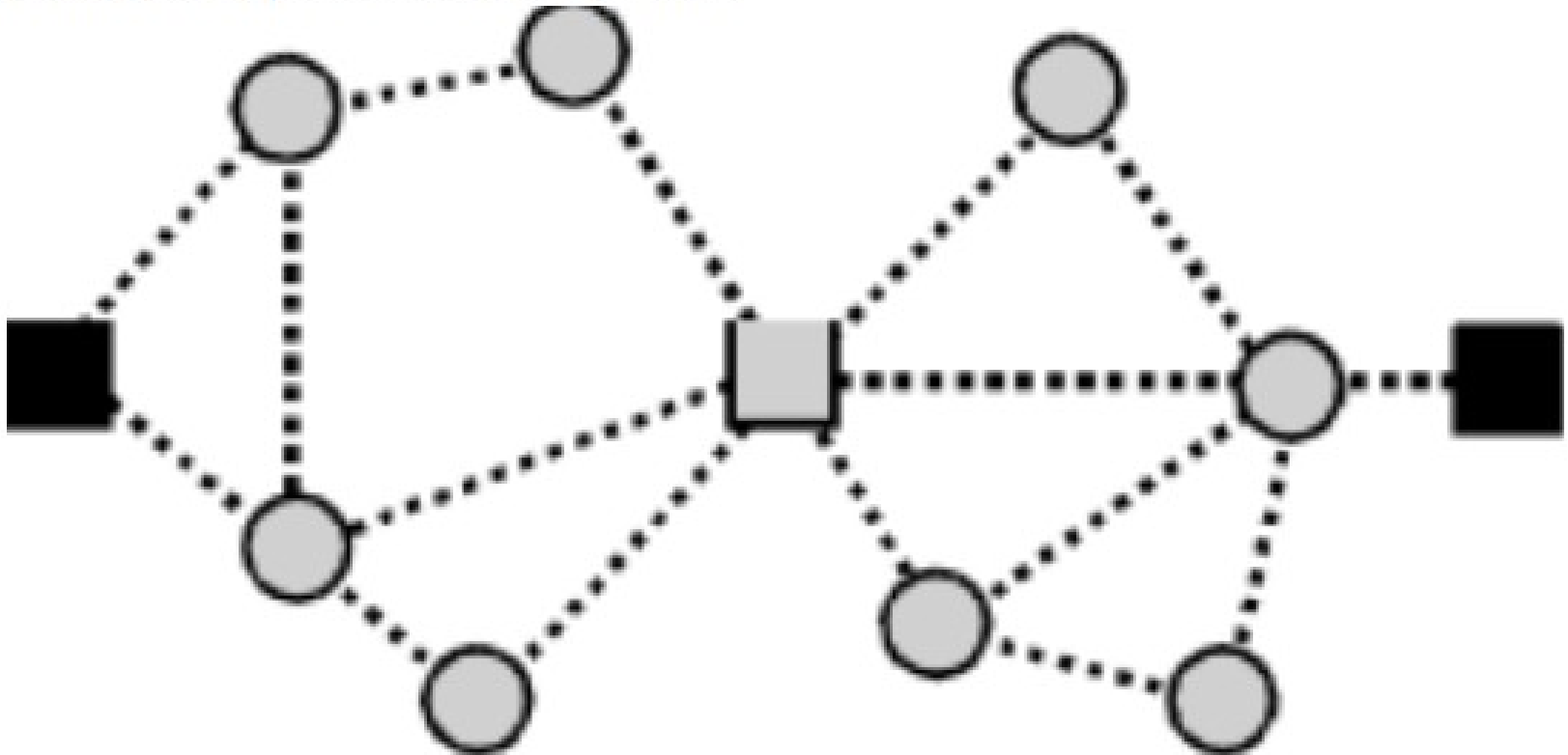
## 2. Service planned with detours from fixed routes along a corridor





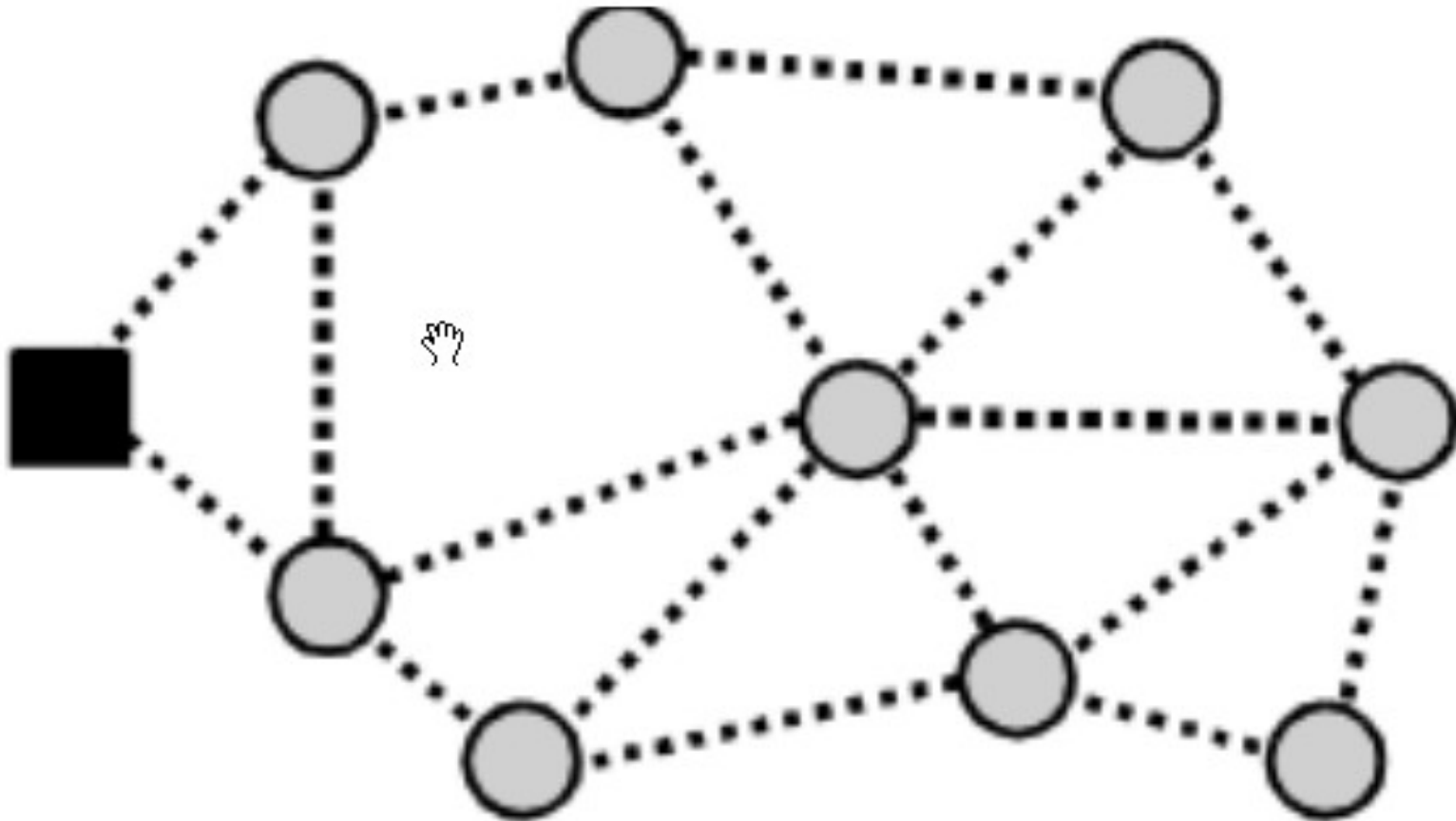
# Typologies and models of DRT

## 3. Fixed stops within a corridor



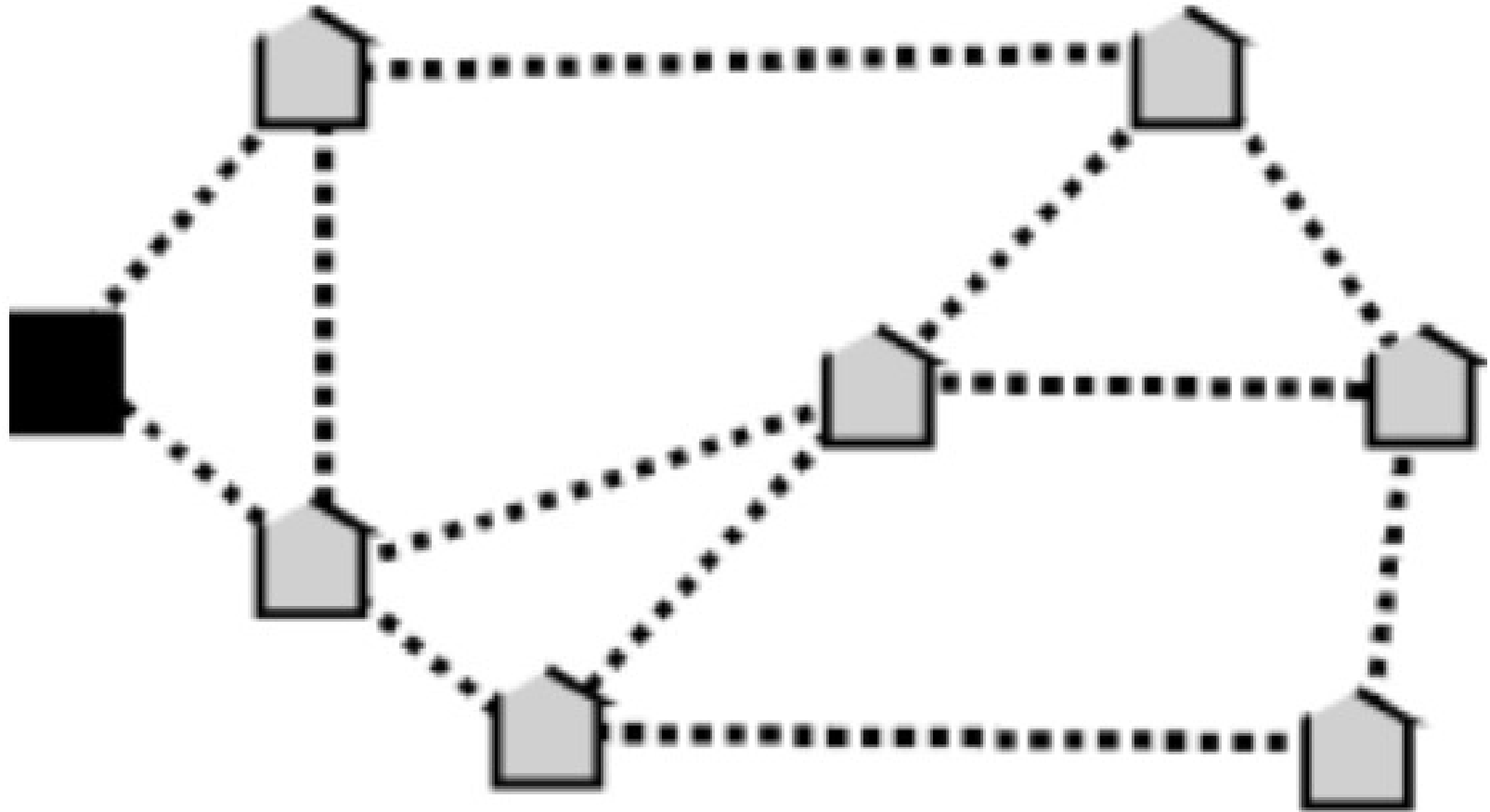
# Typologies and models of DRT

## 4. Fixed stops within a given area



# Typologies and models of DRT

## 5. Departure points/destinations within a given area



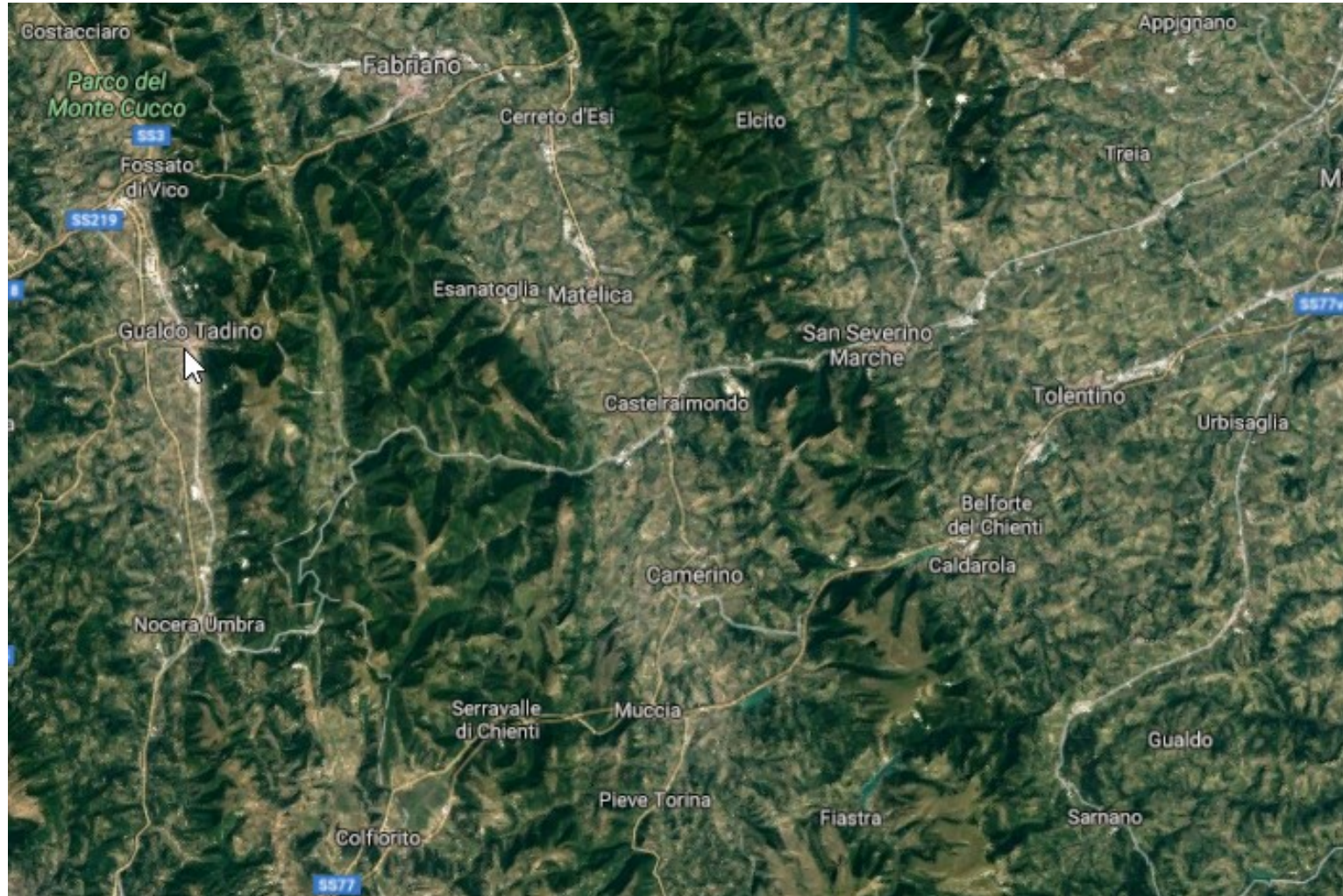
# Marche Pilot Projects

The Pilot Project of the Marche Region has been developed along the territories of the Alto Maceratese, including the Mountain Communities of Camerino (high Chienti, Fiastrone and Nera), San Severino (high Valley of Potenza) and San Ginesio (Monti Azzurro).

# Marche Pilot Projects



# Marche Pilot Projects



# Population in the area

<b>Comunità Montana</b>	<b>Population</b>	<b>In mountain Area</b>
Camerino	14,915	14,915
San Ginesio	41,474	25,276
San Severino Marche	43,372	33,947



# Population in the area

Population		
City	Population	in Mountain Areas
Acquacanina	137	137
Bolognola	166	166
Camerino	7,313	7,313
Camporotondo di Fiastrone	606	606
Castelraimondo	4,655	4,655
Castelsantangelo sul Nera	366	366
Cessapalombo	563	563
Fiastra	602	602
Fiordimonte	255	255
Monte Cavallo	169	169
Muccia	913	913
Pievebovigliana	880	880
Pieve Torina	1,377	1,377
San Severino Marche	13,048	13,048
Serravalle	1,115	1,115
Ussita	433	449
Visso	1,173	1,173



# Population in the area

# Population in the area

City	Population Age				
	0-6	7-14	15-29	30-65	over 65
Acquacanina	8	14	9	54	50
Bolognola	7	12	32	69	37
Camerino	287	420	1344	3458	1831
Camporotondo di Fiastrone	50	54	94	273	135
Castelraimondo	236	321	769	2245	1086
Castelsantangelo sul Nera	13	27	41	159	147
Cessapalombo	15	35	105	220	188
Fiastra	28	46	70	256	225
Fiordimonte	9	13	32	111	86
Monte Cavallo	14	4	27	89	56
Muccia	45	70	154	424	238
Pievebovigliana	45	69	132	368	277
Pieve Torina	70	75	237	613	396
San Severino Marche	667	972	2091	6171	3147
Serravalle	41	62	149	469	457
Ussita	16	23	69	198	147
Visso	52	71	194	537	346

# The Pilot project

socio-economic analysis of the context;

analysis of the existing experiences;

analysis of the demand for services

Tragitto base	Frequenza giornaliera attuale	Tragitti secondari	Lunghezza tragitto secondario (Km)	Numero corse sostitutive	Giorni di attuale erogazione servizio
Visso Camerino Fabriano	- 4 andate + 4 ritorni	Madonna di Caspreano - Montecavallo	8	4	306
		Casavecchia Alta - Appennino - Valico delle Fornaci	0	6	306
		Valico delle Fornaci - Aschio	10	1	51
		Valico delle Fornaci - Cupi	21	1	51
		Visso - Ponte Chiussita	11	2	204
		Visso - Castel Sant' Angelo	8	4	306
		Visso - Ussita	5	4	306

# DRT graph



# Results of the implementation

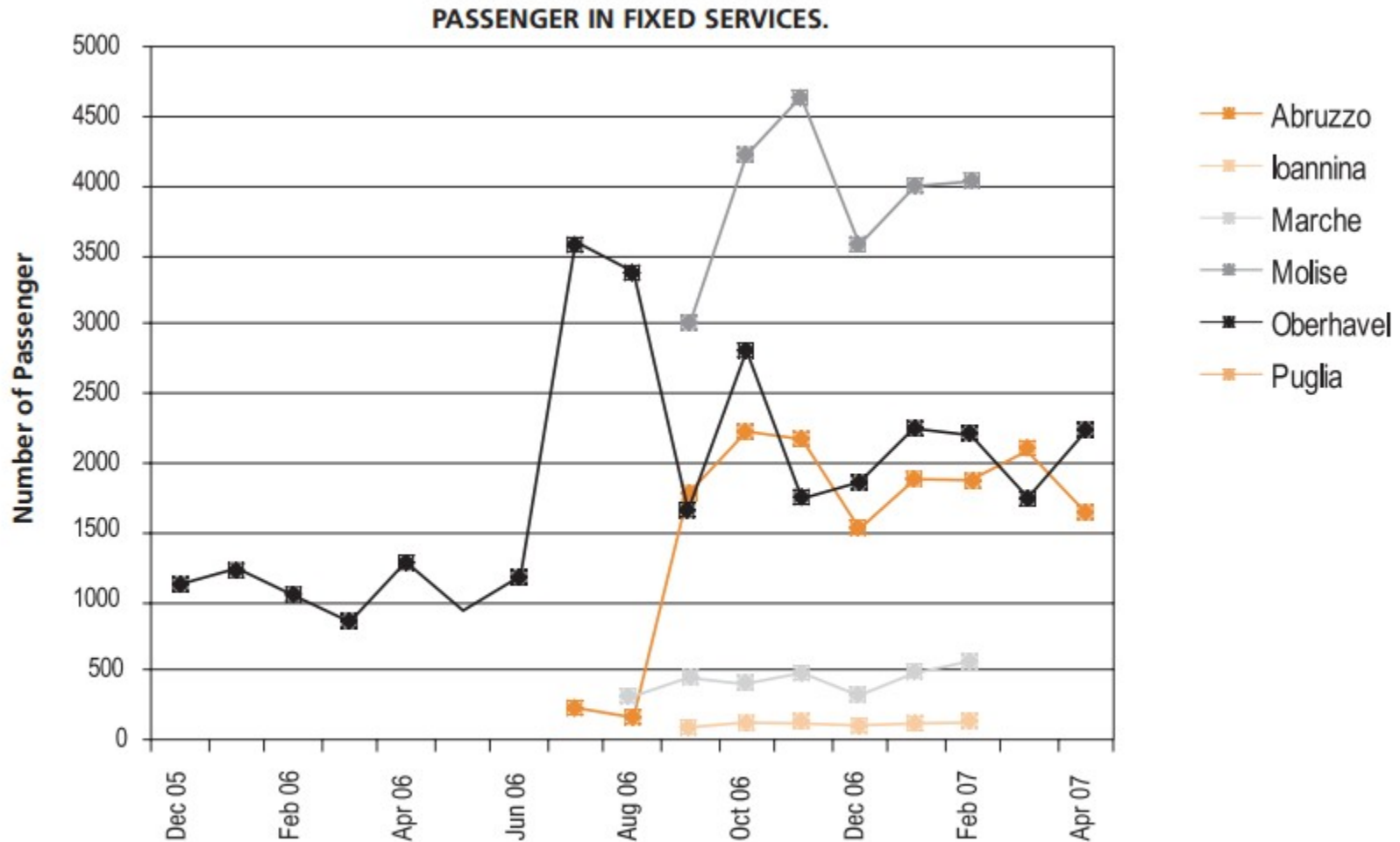
Distances in kilometers by fixed timetable services, from 1/07/2006 to 30/04/2007 = 57,584Km;

Distances in kilometers by on-call services, from 1/07/2006 to 30/04/2007 = 17.257Km.

Passengers transported by fixed timetable services, from 1/07/2006 to 30/04/2007 = 15.521;

Passengers transported by on-call services, from 1/07/2006 to 30/04/2007 = 3.194.

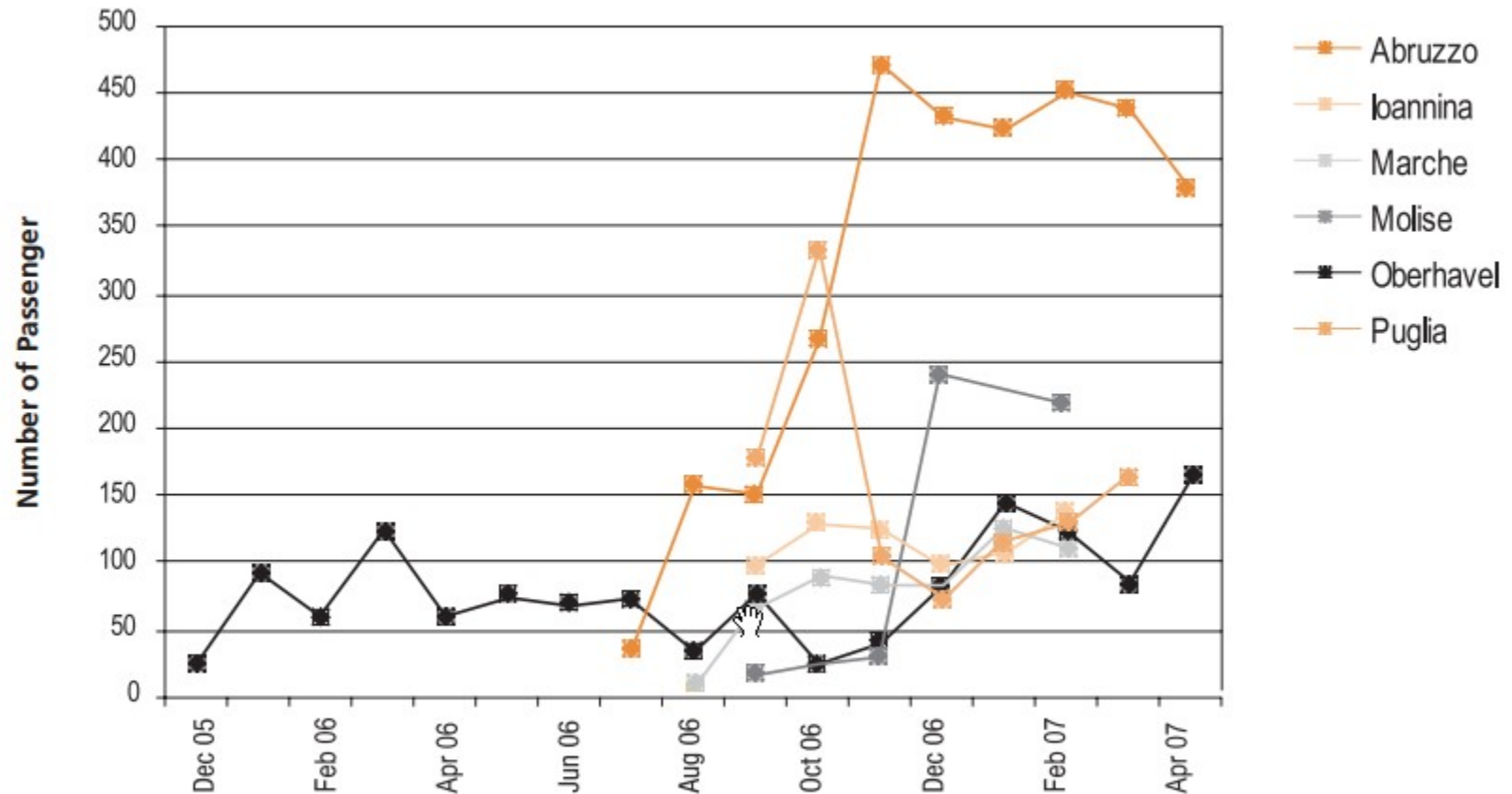
# Results of the implementation



*No fixed service in Region Apulia implemented.*

# Results of the implementation

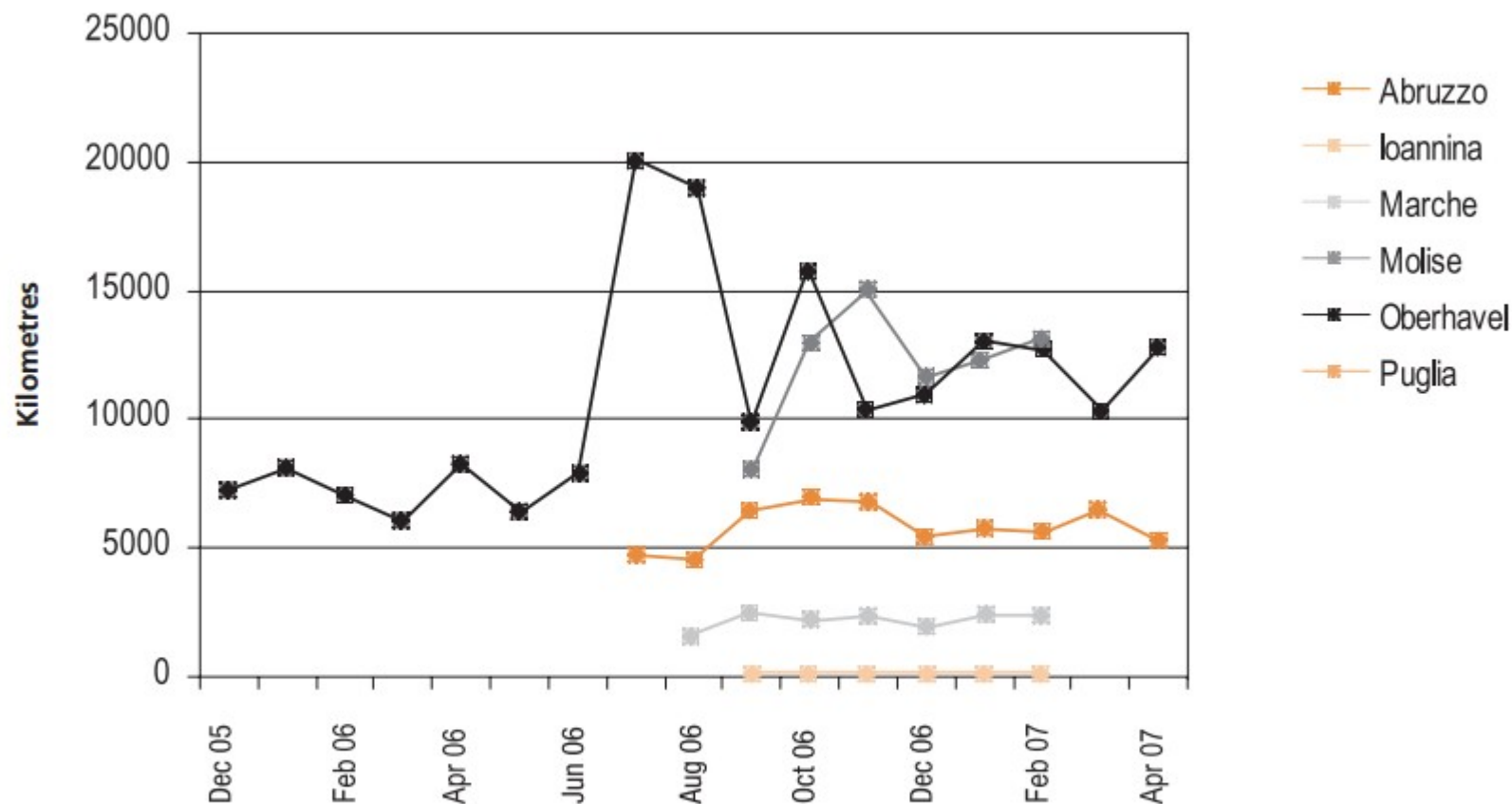
PASSENGER IN DRT SERVICES.



*In January 2007 a suspension of the DRT service due to technical problems appeared in Region Molise.*

# Results of the implementation

SERVICE KILOMETRES FIXED SERVICES.

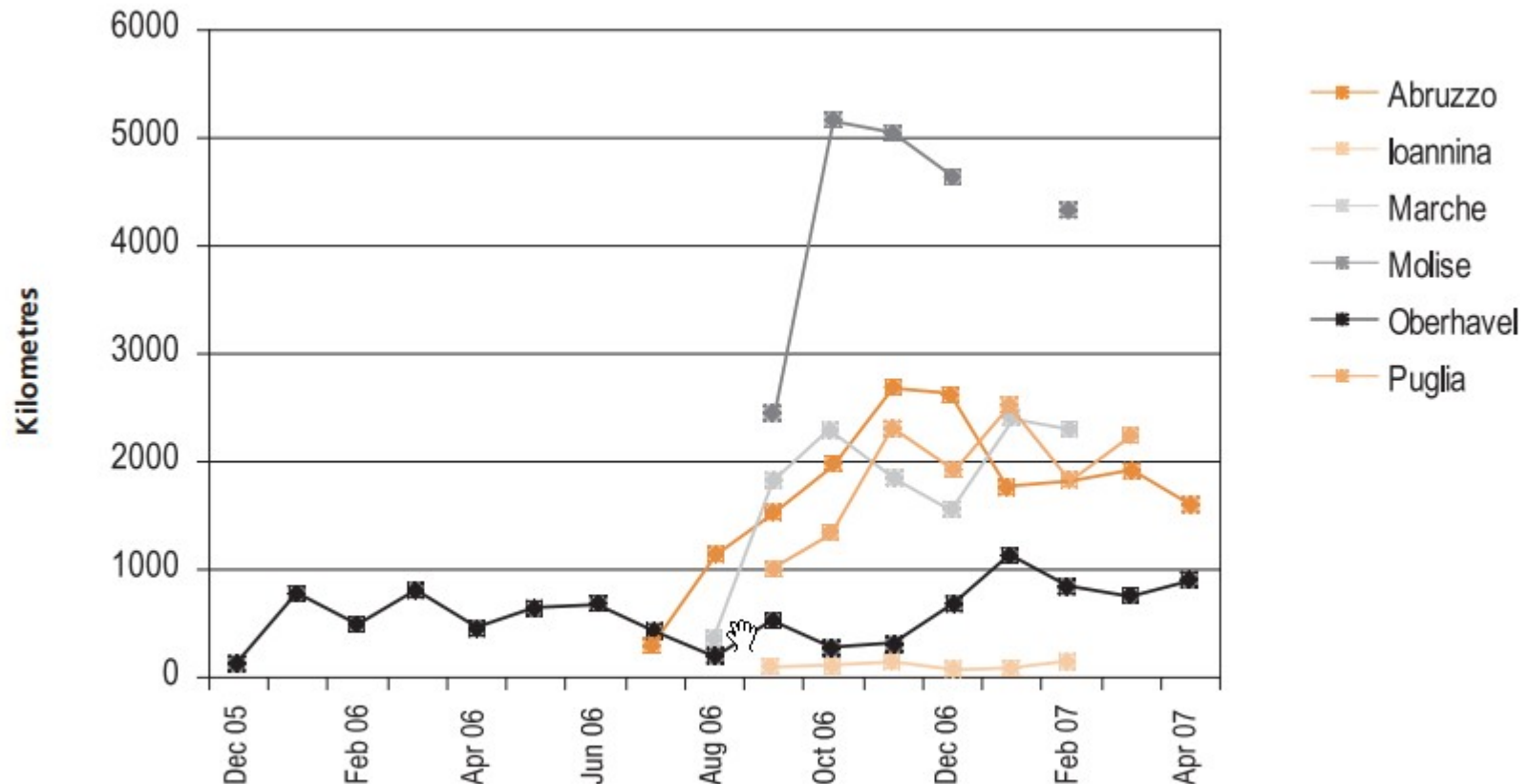


*No fixed service in Region Apulia implemented.*



# Results of the implementation

SERVICE KILOMETRES DRT SERVICES.



*In January 2007 a suspension of the DRT service due to technical problems appeared in Region Molise.*

# Conclusions

Demand Responsive Transport systems can improve the quality of life of people living in remote areas

Decision Makers benefit of the pilot programs in order to identify specific actions and transport systems

In planning and providing a DRT service a new actor plays a role of coordination of the resources already present in the local transportation companies (buses, drivers, depots, offices): ICT

ICT tools, Infomobility and DRT can make evident hidden or latent requests of mobility.